



1
00:00:04,789 --> 00:00:02,629
we had a big reaction to our story last

2
00:00:07,550 --> 00:00:04,799
week on a bracelet said to give anyone

3
00:00:09,910 --> 00:00:07,560
who wears it power and balance the

4
00:00:12,770 --> 00:00:09,920
distributor's website went into meltdown

5
00:00:15,499 --> 00:00:12,780
others felt it was no more than a circus

6
00:00:17,689 --> 00:00:15,509
tent magician's trick so who's right

7
00:00:21,200 --> 00:00:17,699
Frank Bangalow has been back for another

8
00:00:24,439 --> 00:00:21,210
look and conclusive tests and here's

9
00:00:26,450 --> 00:00:24,449
what he found okay here we go so I'm

10
00:00:28,670 --> 00:00:26,460
gonna press now I'm putting a fair

11
00:00:31,220 --> 00:00:28,680
degree in fact I'll put two hands and I

12
00:00:34,209 --> 00:00:31,230
will do everything I can to push you

13
00:00:38,450 --> 00:00:34,219

straight dan is it a mind-blowing

14

00:00:41,299 --> 00:00:38,460

scientific marvel that was that was or

15

00:00:43,400 --> 00:00:41,309

merely the mind playing games with

16

00:00:45,410 --> 00:00:43,410

reality it just sounds like a lot of

17

00:00:47,560 --> 00:00:45,420

science works we'll put into a hat and

18

00:00:50,540 --> 00:00:47,570

hair brought out and and used it to

19

00:00:52,670 --> 00:00:50,550

promote something promoters of the Power

20

00:00:54,920 --> 00:00:52,680

Balance bracelet claim it can do amazing

21

00:00:57,549 --> 00:00:54,930

things to your body when you're wearing

22

00:01:01,549 --> 00:00:57,559

one things that defy logic or science

23

00:01:04,340 --> 00:01:01,559

can increase strength balance stability

24

00:01:05,660 --> 00:01:04,350

and core power so and flexibility as

25

00:01:08,330 --> 00:01:05,670

well so there's a lot of things that can

26
00:01:10,520 --> 00:01:08,340
actually do and the secret is supposed

27
00:01:13,340 --> 00:01:10,530
to be locked up in that hologram says

28
00:01:16,310 --> 00:01:13,350
Tom O'Dowd whose company sells them for

29
00:01:18,410 --> 00:01:16,320
\$60 in Australia it's a frequency that's

30
00:01:20,840 --> 00:01:18,420
been embedded in the Amala technology in

31
00:01:22,940 --> 00:01:20,850
the in the hologram what it does it

32
00:01:25,070 --> 00:01:22,950
reacts with the electrical field of your

33
00:01:27,080 --> 00:01:25,080
body that's plain nonsense

34
00:01:29,899 --> 00:01:27,090
according to Richard Saunders from the

35
00:01:31,850 --> 00:01:29,909
Australian skeptic Society now I'm not

36
00:01:33,130 --> 00:01:31,860
convinced not yet I mean I can be

37
00:01:36,170 --> 00:01:33,140
convinced we'll see what what happens

38
00:01:38,929 --> 00:01:36,180

with Richard looking on we asked Tom to

39

00:01:42,499 --> 00:01:38,939

put the claims to a blind test using six

40

00:01:44,840 --> 00:01:42,509

volunteers more on that shortly what is

41

00:01:47,569 --> 00:01:44,850

an in dispute is the effect its had on

42

00:01:50,660 --> 00:01:47,579

almost all the people who've tried it

43

00:01:53,060 --> 00:01:50,670

like 80 year-old Joyce Washington I

44

00:01:54,940 --> 00:01:53,070

don't know that it gives more energy but

45

00:01:58,039 --> 00:01:54,950

it seems to make one more alert

46

00:02:00,319 --> 00:01:58,049

Melbourne chiropractor dr. Matt Bateman

47

00:02:03,649 --> 00:02:00,329

has tried it on hundreds of his patients

48

00:02:05,719 --> 00:02:03,659

even staking his reputation on it hold

49

00:02:07,490 --> 00:02:05,729

now do you feel stronger

50

00:02:09,910 --> 00:02:07,500

I'm putting a lot more pressure there's

51
00:02:11,990 --> 00:02:09,920
only so much you can fake I'm not faking

52
00:02:14,119 --> 00:02:12,000
500% increased strength and stability

53
00:02:16,820 --> 00:02:14,129
which is what I felt when I first did

54
00:02:18,920 --> 00:02:16,830
the test I can't fake that dr. Bateman

55
00:02:21,830 --> 00:02:18,930
then demonstrated it on one of our

56
00:02:23,839 --> 00:02:21,840
skeptical reporters Jonathan Creek can

57
00:02:25,400 --> 00:02:23,849
you think any more out of that yeah

58
00:02:26,360 --> 00:02:25,410
they're just gonna bring it now put on

59
00:02:27,589 --> 00:02:26,370
your forehead just for something

60
00:02:29,930 --> 00:02:27,599
different can you go any further

61
00:02:31,940 --> 00:02:29,940
well I take another two or three inches

62
00:02:34,940 --> 00:02:31,950
we take that away again it'll be harder

63
00:02:38,839 --> 00:02:34,950

for you to hold and sustain that's

64

00:02:41,330 --> 00:02:38,849

afraid so onto our tests Tom carried out

65

00:02:43,880 --> 00:02:41,340

his usual balance and strength routines

66

00:02:47,509 --> 00:02:43,890

using a card embedded with that hologram

67

00:02:49,910 --> 00:02:47,519

then with the bracelet all six reported

68

00:02:53,270 --> 00:02:49,920

a positive reaction that is when they

69

00:02:53,420 --> 00:02:53,280

could see it yeah that was working all

70

00:02:57,110 --> 00:02:53,430

right

71

00:02:59,059 --> 00:02:57,120

and yet okay feel the difference Richard

72

00:03:01,759 --> 00:02:59,069

thinks it might have more to do with

73

00:03:03,229 --> 00:03:01,769

physics or the angles which tom is

74

00:03:05,660 --> 00:03:03,239

exerting his force

75

00:03:07,580 --> 00:03:05,670

it's actually you're controlling whether

76

00:03:10,759 --> 00:03:07,590

the person is weak or strong not not

77

00:03:13,250 --> 00:03:10,769

dependent next a series of blind tests I

78

00:03:16,400 --> 00:03:13,260

randomly place six cards in their

79

00:03:18,830 --> 00:03:16,410

pockets only one the fifth in line had

80

00:03:22,160 --> 00:03:18,840

the card with a hologram it was up to

81

00:03:25,280 --> 00:03:22,170

Tom to detect who had it well I'm gonna

82

00:03:26,770 --> 00:03:25,290

take a real standard it gonna say you've

83

00:03:32,960 --> 00:03:26,780

got it

84

00:03:36,680 --> 00:03:32,970

so let's look in your pockets there you

85

00:03:38,449 --> 00:03:36,690

go I came here a little bit skeptical

86

00:03:44,240 --> 00:03:38,459

and I'm still a little bit skeptical

87

00:03:49,990 --> 00:03:44,250

who's got the card we did the test again

88

00:03:53,270 --> 00:03:50,000

and still tom lockdown okay all right

89

00:03:54,470 --> 00:03:53,280

well my guess is John see this time

90

00:03:57,589 --> 00:03:54,480

there you go and the people who

91

00:03:59,750 --> 00:03:57,599

sincerely had it were weak so that would

92

00:04:02,720 --> 00:03:59,760

show that the hologram has no effect on

93

00:04:04,849 --> 00:04:02,730

anybody strength then the same blind and

94

00:04:09,050 --> 00:04:04,859

random experiment using the bracelets

95

00:04:11,089 --> 00:04:09,060

Tom bombed again when Tom knew who had a

96

00:04:13,880 --> 00:04:11,099

hologram we got positive or negative

97

00:04:15,700 --> 00:04:13,890

results 100% of the time as soon as Tom

98

00:04:18,820 --> 00:04:15,710

didn't know where the hologram was

99

00:04:21,760 --> 00:04:18,830

then I'm afraid it was only failure so I

100

00:04:23,530 --> 00:04:21,770

suspect it was Tom even if he didn't

101
00:04:26,590 --> 00:04:23,540
realize that altering the tests

102
00:04:29,080 --> 00:04:26,600
mind over matter perhaps the human brain

103
00:04:31,300 --> 00:04:29,090
is a powerful tool capable of

104
00:04:33,940 --> 00:04:31,310
extraordinary things says professor

105
00:04:36,460 --> 00:04:33,950
David powers who runs the artificial

106
00:04:38,620 --> 00:04:36,470
intelligence unit at Flinders University

107
00:04:40,840 --> 00:04:38,630
if you tell a person that it's going to

108
00:04:43,570 --> 00:04:40,850
do something and then you show it to a

109
00:04:45,790 --> 00:04:43,580
person what you can find is the first of

110
00:04:48,400 --> 00:04:45,800
all a placebo effect which means that

111
00:04:50,230 --> 00:04:48,410
whatever you say they at to the extent

112
00:04:52,990 --> 00:04:50,240
that they believe it will happen the

113
00:04:55,810 --> 00:04:53,000

power of positive thinking take American

114

00:04:58,000 --> 00:04:55,820

Nick Harris this week he turns Superman

115

00:05:00,460 --> 00:04:58,010

when he lifted a car off a six year old

116

00:05:03,730 --> 00:05:00,470

girl he tried to do it again a few times

117

00:05:05,680 --> 00:05:03,740

since without success it would be very

118

00:05:07,210 --> 00:05:05,690

hard for me to fool that many people and

119

00:05:09,310 --> 00:05:07,220

people that I haven't even come in

120

00:05:10,750 --> 00:05:09,320

contact with who bought this product and

121

00:05:12,010 --> 00:05:10,760

they got it out there and they've tried

122

00:05:13,960 --> 00:05:12,020

it on themselves and they try it on

123

00:05:15,850 --> 00:05:13,970

their friends and they've done the tests

124

00:05:17,670 --> 00:05:15,860

they've devised their own tests and they

125

00:05:20,230 --> 00:05:17,680

come up the conclusion that it works

126

00:05:22,360 --> 00:05:20,240

professor powers would like to do more

127

00:05:24,550 --> 00:05:22,370

research on the placebo effect of the

128

00:05:27,100 --> 00:05:24,560

power bracelet while Richard Saunders

129

00:05:29,020 --> 00:05:27,110

and his skeptics maintain it's up there

130

00:05:32,320 --> 00:05:29,030

with snake oil regardless of all that

131

00:05:34,360 --> 00:05:32,330

one thing it will do is make you the

132

00:05:35,770 --> 00:05:34,370

life of a party if it's a trick it's a

133

00:05:38,740 --> 00:05:35,780

bloody good one it's probably worth the

134

00:05:40,720 --> 00:05:38,750

\$60 that you pay for the band Mego

135

00:05:42,790 --> 00:05:40,730

Frank Piniella was our reporter and if

136

00:05:44,860 --> 00:05:42,800

you have a point of view or any evidence